

Developers of UTILITYSAFE™ now a Member of APPA

Atlanta-based e-VERIFILE Joins the American Public Power Association; Launches Outreach Program Promoting UTILITYSAFE™ to APPA Members.

ATLANTA – October 7, 2011 – e-VERIFILE.COM Inc., is pleased to announce that it has joined the **American Public Power Association (APPA)**. APPA consists of more than 2,000 U.S. community-owned electric utilities that serve more than 46 million Americans. As an APPA corporate associate member, e-VERIFILE hopes to build strong relationships with the industry while expanding its **UTILITYSAFE™** service.

Launched in 2010, **UTILITYSAFE™** facilitates routine administrative tasks associated with Critical Infrastructure Protection (CIP). The service is also designed to help minimize liabilities arising from **negligent hiring, supervision and training** and can be helpful in meeting **NERC-CIP 004** requirements as per the **North American Electric Reliability Corporation**.

In addition to critical infrastructure protection and compliance management, **UTILITYSAFE™** also provides **personnel background checks, custom online training/testing, Access Credentialing Management**, and more. The entire process is managed from one web-based platform and all user activities are documented in the system for future compliance audits. The service requires no additional software or equipment and can be securely accessed from any PC.

e-VERIFILE's membership in APPA marks the beginning of a rigorous communications campaign to promote the **UTILITYSAFE™** service. The company hopes to reach out to hundreds of APPA members via direct mail and outreach calls over the coming weeks.

ABOUT THE AMERICAN PUBLIC POWER ASSOCIATION (APPA)

Based in Washington, D.C., APPA is the national service organization for the nation's more than 2,000 community- and state-owned not-for-profit electric utilities serving 46 million customers.

For additional information please visit: www.publicpower.org

ABOUT e-VERIFILE.COM INC.

e-VERIFILE.COM™ provides innovative web-based solutions that streamline workforce, contractor and security management processes for a variety of organizations and industries worldwide.

For additional information please visit: www.e-verifile.com.

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